

25 NOV to 10 DEC

GANNAWARRA GOES ORANGE

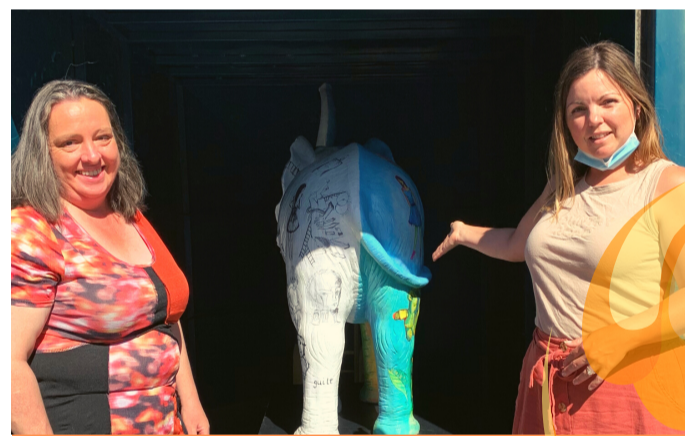
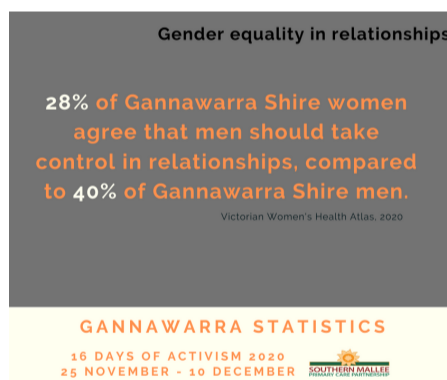
RESPECT WOMEN CALL IT OUT IN GANNAWARRA

Wear orange, raise awareness and 'Say No' to family violence!

An initiative of the Gannawarra Local Agency Meeting (GLAM)



Landmarks throughout the Gannawarra Shire turned orange and social media was filled with messages about Respect and local family violence statistics during the annual Gannawarra Goes Orange campaign run by local health and community agencies. The campaign, now in its fourth year, coincides with the International 16 Days of Activism for the Prevention of Violence Against Women and shines a light on family violence in the Gannawarra Shire.



NDCH Health Promotion Officer Emily Wood handing over the giant elephant to Tracey from Maryborough District Health.

Additionally, staff at local health organisations wore orange T shirts to show their support. NDCH Exercise Physiologist Sara McNeil even wore hers taking a women's exercise class in Murrabit during the campaign.

Organisations shared social media tiles reflecting on Respect Is...which aimed to support communities to engage in conversations about what respect means to us, what respect looks like and how to put respect into practice, especially in the context of gender equality. This campaign also encouraged people to 'call it out' when they witness disrespect, sexism, harassment and abusive behaviours – drivers that can lead to violence against women.

The campaign promotes the Respect Victoria message Respect Women: Call It Out and the local pledge Gannawarra Says No to Family Violence. It also takes a look at local family violence statistics and what can be done locally to prevent violence in the future. To promote this message further, this year Gannawarra Local Agency Meeting (GLAM) representatives featured in a video to be promoted online, with a declaration that 'Gannawarra says no to family violence!'

As part of this year's campaign, the Kerang Council Chambers was lit up with orange lighting during the 16 days, with a banner displayed from the historic building's balcony promoting the Gannawarra Says No to Family Violence message. Street banners were also on display along the Murray Valley Highway at Cohuna and Kerang.



The Gannawarra Says No to Family Violence banner hangs proudly from the Kerang Council Chambers during this years campaign.

High school students across the Gannawarra Shire were given stickers to promote the campaign to young people and remind them of the education sessions they attended in 2019.

Meanwhile, a large fibreglass elephant that inspired conversations regarding family violence – which featured prominently in the 2019 campaign – continued to spread the message, with the artwork featuring in Maryborough District Health Service's campaign.

The Gannawarra Goes Orange campaign is supported by Gannawarra Shire Council, Northern District Community Health, Kerang District Health, Cohuna District Hospital, Mallee District Aboriginal Service, Victoria Police, Mallee Family Care and the Southern Mallee Primary Care Partnership.

If you or someone you know is impacted by sexual assault, domestic or family violence, please phone 1800RESPECT on 1800 737 732.



NDCH Exercise Physiologist Sarah McNeil wearing her campaign t-shirt during awomen's fitness class.